



# LIST OF PRIMEVIEW SERVICES



Website Design is more  
than how your site looks—

**it's also about  
User Experience and  
how it tells your story.**



## ABOUT

PrimeView is Phoenix, Arizona's Leading Digital Marketing and Web Design Firm with complete lead-generating Internet Solutions. Our team is equipped with the latest tools and technology to create award-winning websites and provide exemplary e-solutions that enable businesses to achieve their individual goals. Our custom websites are designed with the following primary objectives:

- State-of-the-Art Responsive Design
- Client-Centric Design
- Search Engine Friendly Design
- Zero Downtime Design

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- Website Development Services
  - Web Design
  - Website Consulting
  - Web Development (Content Management Systems / CMS)
    - Database Construction
    - Secure Online E-Commerce
    - Streaming Audio & video Content
    - Bulletin Boards / Message Boards / Online Forums
    - Web-Based Administration of Content
    - Downloadable Files
    - Password Protected Areas
    - Unique Membership Log-Ins
    - Redesign & Upgrades
- E-Commerce Web Design
  - E-Commerce Marketing
    - E-Commerce SEOE-Commerce Pay-Per-Click (PPC) Advertising
    - Email Marketing for E-Commerce
    - Social Media Marketing
  - E-Commerce Hosting



- Search Engine Optimization (SEO)
  - Local SEO
  - National SEO
  - Content Writing
  - Social Media Marketing
  - Social Networking
  - Social Bookmarking
  - Video Marketing
  - Onsite Optimization
  - Keyword Research
  - Link Building
  - Directory Listing
  - Pay-Per-Click (PPC)
  - Marketing
  - Online Reputation Management
- Website Management
  - Website hosting (Click here to view page)
    - Website Maintenance (Click here to view page)
      - Security Maintenance CMS Plug-In Update & Security Patches
      - ConfigServer Security & Firewall
      - cPHulk Brute Force Protection
      - Host Access Control
    - User Experience Maintenance
    - WHM/cPanel - Web Host Management
    - Recurring Backups
    - Installation
    - Performance Maintenance
    - Magento Maintenance
  - E-Commerce Support (Click here to view page)



## DESCRIPTIONS & SAMPLES

We provide you with professional solutions that enable your small business to be more successful. Our web development services are designed to make your website stand out among a sea of competitors, allow you to effectively interact with your customers, and help you achieve a higher return-on-investment.

## WEB DESIGN

PrimeView can work with you to help plan your website in a way that it will enhance your business presence online. PrimeView offers consulting services for a variety of online applications such as website design, search engine optimization, ecommerce system integration, content management systems, database development, social media, and much more. PrimeView's website consulting services have improved profitability and functionality for clients ranging from consumer services to industrial clients



## WEBSITE CONSULTING

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## WEB DEVELOPMENT (CMS)

PrimeView can integrate your current or new website design onto a Content Management System (CMS), which gives the site owner the power to maintain their own website. We have extensive experience with WordPress as well as Joomla and we'll work with you to determine which platform is best suited for your current application and future growth.

## DATABASE CONSTRUCTION

Our database developers effectively design and implement databases for businesses specializing in various industries, from database design to the maintenance of both simple and complex databases.

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## **SECURE ONLINE E-COMMERCE**

We recognize the needs of our clients in their respective industries and provide them with comprehensive ecommerce solutions that are specific to their business.

## **STREAMING AUDIO & VIDEO CONTENT**

Our skilled multimedia specialists can help you stream audio and video content directly from your office to any part of the world. When we stream media content, we make sure we find that perfect balance of compressing the media to a practical size without sacrificing the quality of the content.

## **BULLETIN BOARDS / MESSAGE BOARDS / ONLINE FORUMS**

We provide assistance to businesses in need of an online discussion system for their sites. We integrate exceptional CMS tools with the right message board software so you can reach out to your customers and further promote your site.



## WEB-BASED ADMINISTRATION OF CONTENT

Business owners can opt to examine your website content online using a web browser. Move information around or check for recent updates on your website whenever, wherever you want.

## DOWNLOADABLE FILES

Our experienced web developers can make company files and other documents available for download, either to the public or password-protect it so only specific people can access them.

## PASSWORD PROTECTED AREAS

Keep private content from being accessed by unauthorized individuals by creating password-protected areas on your business website.

## UNIQUE MEMBERSHIP LOG-INS

We can create unique membership logins for you and your employees to protect website security.



## REDESIGN & UPGRADES

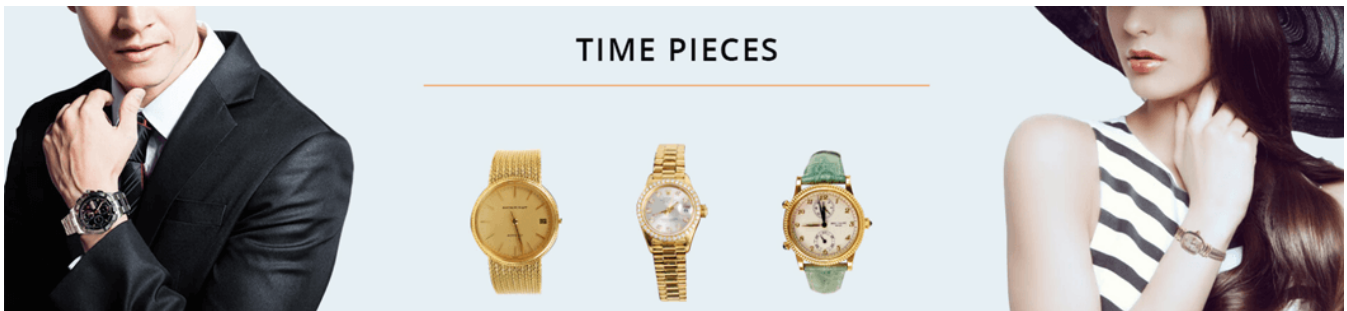
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## **E-COMMERCE WEB DESIGN**

PrimeView designs and develops secure, robust eCommerce websites that convert visitors to buyers. Our focus is to create online stores with enhanced functionality that generate sales for your brand. We design sites that are easy-to-navigate and provide a great user experience so people will purchase and come back again and again.



## E-COMMERCE MARKETING

Just because you have an ecommerce website, doesn't mean people will visit it. Without effective digital marketing for your online store, you will have few sales.

PrimeView offers e-commerce marketing solutions customized to fit your specific business needs. From raising awareness about product offerings to driving sales and optimizing the user experience, these are the indispensable components of our strategy.

## E-COMMERCE PAY- PER-CLICK

PrimeView has years of experience with PPC like Google AdWords. We know how to use a PPC campaign to maximize ROI and promote your online brand, products and categories. We will optimize your store for conversions before you pay for traffic. But when that reaches a certain level and you want to go higher, then we can implement PPC to keep you ranked above your competitors.

## E-COMMERCE SEO

PrimeView uses advanced tools and extensive research to find the best keywords to reach your target market. The ones that will increase traffic to your site and boost leads and conversions.

## EMAIL MARKETING FOR E-COMMERCE

Email marketing can deliver a great ROI for eCommerce marketing. Building an email list and using it should be part of every digital marketing campaign, PPC or otherwise. PrimeView creates personalized emails that build trust with your existing and potential customers. Also, eCommerce newsletters that complement your brand and convert subscribers into customers are also used.

## SOCIAL MEDIA MARKETING

PrimeView can use social media as part of your Ecommerce marketing strategy, to help your website reach a variety of clients throughout the World Wide Web. We can help you establish a business identity, stimulate conversation about your product or service and generate revenue. Our Arizona Internet marketing team will work with you to decide what type of social media marketing for your online store will produce the best results.

## E-COMMERCE HOSTING

PrimeView offers eCommerce website hosting which allows our clients a secure platform for conducting business. We are dedicated to providing accessibility and security to all of our clients. PrimeView makes sure that your website is secure and all transactions will be confidential.







## SEARCH ENGINE OPTIMIZATION

Primeview, an internet marketing and e-solutions company in Arizona, has a simple yet effective approach to SEO. We work with you, our client, to develop a strategy that fits your needs, goals, and identity as a business. We will conduct an analysis of your niche, learn about the current level of competition within your field, and formulate a campaign tailored around those details.

PrimeView's team of search engine marketers have years of experience optimizing new and existing sites. They are abreast with the latest trends, effective practices and algorithm changes, which enable them to improve your rankings while adhering to the standards set by search engines and internet users alike.



## ONSITE OPTIMIZATION

The PrimeView Arizona SEO team constantly reviews client sites to ensure that it has spider-friendly navigation. We also regularly run a baseline ranking report to assess your current placement. PrimeView even goes the extra mile to optimize your website's meta data, as search engines like Google, Bing, and Yahoo! will be spidering this area for relevant industry terms so they can rank your website accordingly. Page names and optimized URLs are all part of onsite optimization, as well internal linking. When properly utilized and included in the right formula, your site will be one step closer to landing on the much coveted first page.

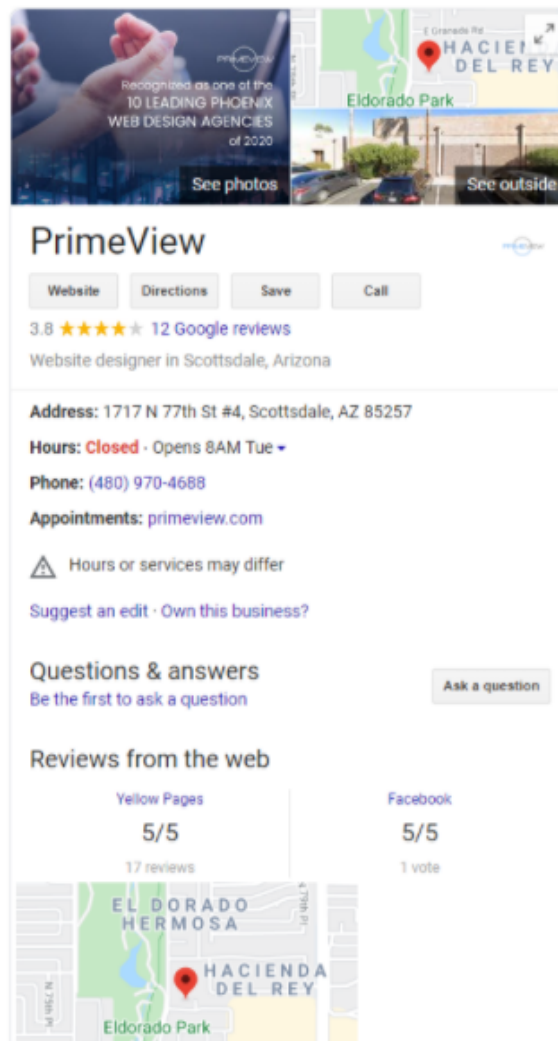
## KEYWORD RESEARCH

Once you've started your SEO campaign, your keywords won't only appear on your site, it will also appear off site. PrimeView will use your main keywords and competitive verticals to optimize your links to build relevancy between your keywords and your website.

## LOCAL SEO

Your business isn't going to market itself online. But PrimeView can help increase your local exposure, so you can focus more on running your business.

PrimeView's Local SEO (Search Engine Optimization) program is all about getting your brand or business seen locally and ensuring that once people see your business listing, they're going to understand what sets you apart from your competitors.



## CONTENT WRITING

PrimeView is more than just a website design firm. We provide premium online content written in an error-free professional but conversational style. Writing that speaks to your intended audience using the language your target customers use. Research for relevant keywords is included. If you need content, we can help, whether it's for an existing website you have or a new or upgraded one we are working on for you.

Content we can create for you include:

- Webpages
- Blog Posts
- Social Media Posts
- Newsletters
- Emails
- Press Releases



## SOCIAL MEDIA MARKETING

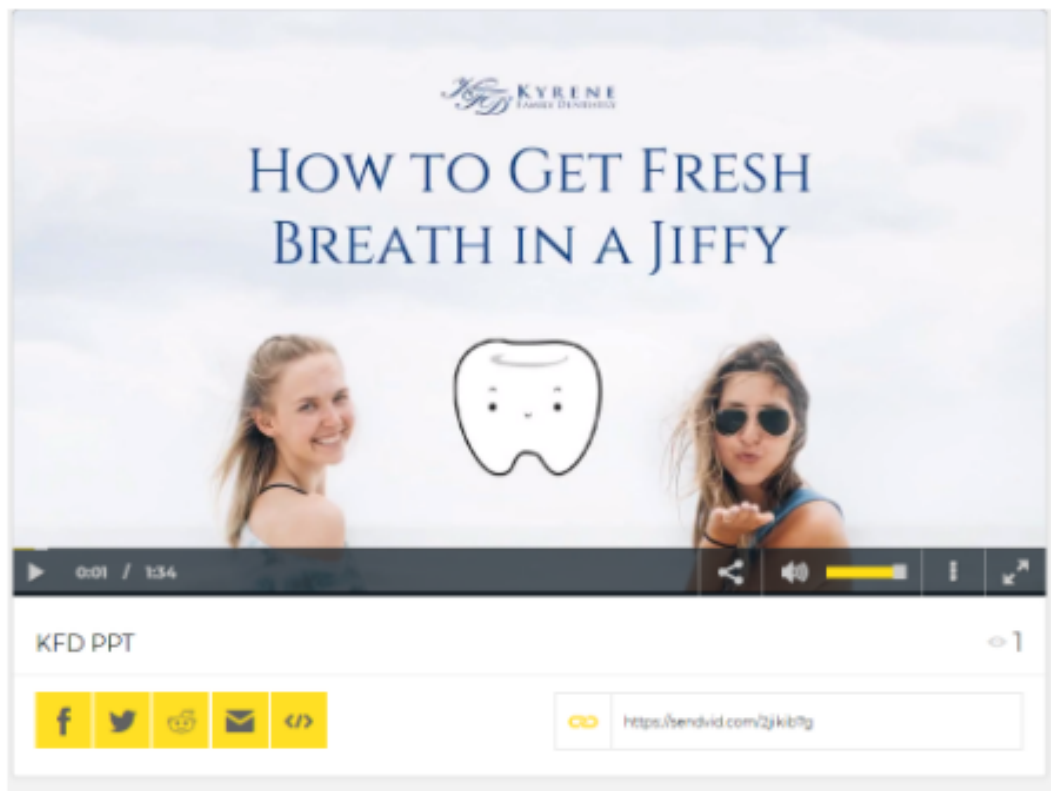
PrimeView can use social media marketing as a part of an overall search engine marketing strategy to help your website reach and engage with many people and potential customers. It is a very powerful way to grow and influence your audience.

Whether your goal is to establish a business identity, stimulate conversation about your product or service or generate revenue, our Arizona social media marketing team will work with you to decide what type of social media marketing would suit you best.



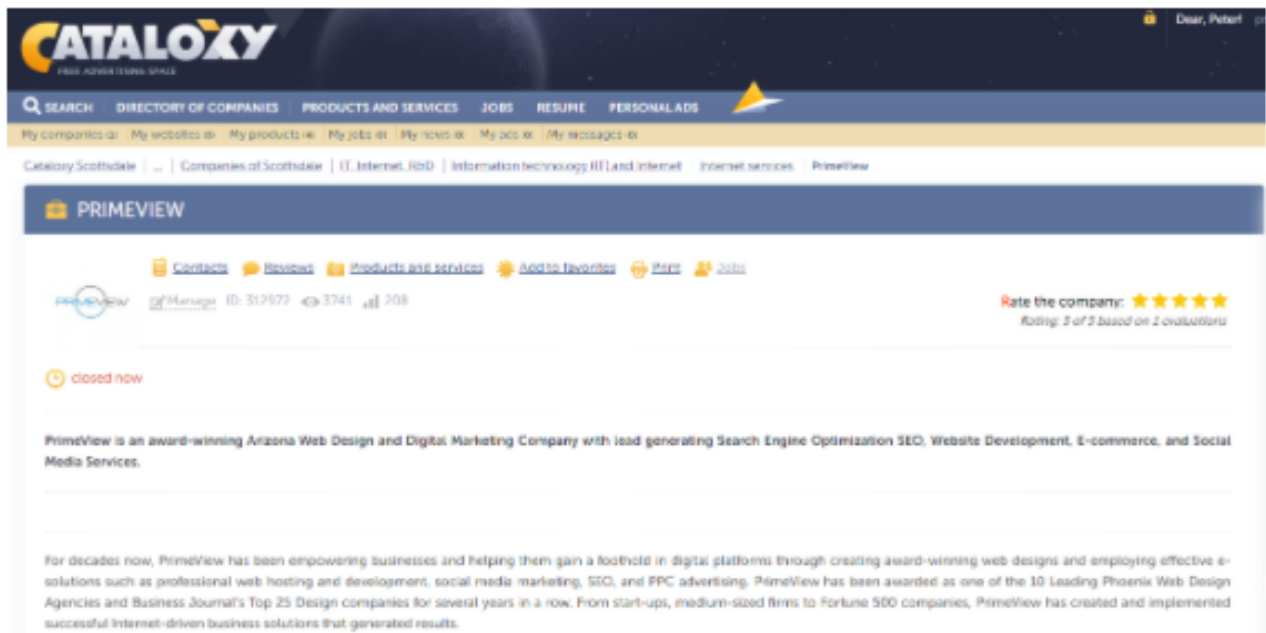
## VIDEO MARKETING

Video Distribution and Video Optimization are some of the strategies that online businesses use. Video distribution to sites like YouTube is one of the fastest ways to advertise your business. PrimeView uses video sharing sites like YouTube, MySpace, Yahoo Video and more to take advantage of the traffic that it has every day.



## DIRECTORY LISTING

One of the most basic strategies for building one way links is through a directory campaign. What makes our directory campaign different from others? We submit your website to the directories manually. No software tools, no automated submissions. This ensures proper submission to the most relevant category for targeted traffic and correct use of title/description/keyword pattern.





## LINK BUILDING

Companies can increase their page ranking with the help of PrimeView's link building search engine optimization service. This service helps company websites receive high search engine rank with the use of niche keywords and one-way links into the site. Search engines like Google and Yahoo determine site relevancy according to the linkage patterns of a website. The more credible the incoming link, the higher value it is given by the search engine, and therefore, the higher rank the website receives.



## ONLINE REPUTATION MANAGEMENT

Our Reputation Management and online social monitoring service will actively monitor social media and search engines for mentions of up to ten keywords weekly listening for any mention found. The keywords can be your business name, personal name and the names of any products or services you have. We will produce weekly reports and review these passing them on to you with any recommendations on what we consider the most appropriate response or strategy to deal with negative material.



**Krista R.**  
Phoenix, AZ  
4 friends  
24 reviews



2/11/2019

I have worked with Peter and the PrimeView team for over 10 years and two companies. Right now they are helping my company optimize our website, reorganizing and reviewing our Google Adwords, and installing chat functions. They are very responsive, help us get the sales goals we have set, and go above and beyond. I highly recommend PrimeView to any company.



**Jasmine Mitchell**  
2 reviews

★★★★★ 2 years ago

The bonus points we get from hiring PrimeView as our website developer is when customers, friends, and colleagues compliment you on how great your website looks. We couldn't agree more with them. These guys from PrimeView really did a great job!

👍 Like



**Bettina Furler**  
3 reviews

★★★★★ 3 years ago

We found PrimeView on a site featuring 10 of best design companies in AZ, and out of the five we called - it was the PrimeView team who was so patient & accommodating even if I had so many queries regarding my site. After a short while, ... [More](#)

👍 Like



**Roger Judd**  
Local Guide · 214 reviews · 125 photos

★★★★★ a year ago

I have tried numerous different web developers. First one took 3 and a half months and thousands of dollars to create a very simple single subject webpage and left in watermarked stolen images that I was stuck with because they insisted i ... [More](#)

👍 Like



## WEBSITE MANAGEMENT

First impressions matter and we can help you make a good one with our cost-effective website maintenance plans. Focused on meeting daily or periodic maintenance needs, we can help your website look as pristine as the first day it launched and have optimal performance.

If your business doesn't regularly do basic maintenance on your website, don't assume that everything is being taken care of by a web developer or host. Unless you have your own competent webmaster managing a website, it's unlikely that anyone is attending to the important maintenance tasks.



## WEBSITE MAINTENANCE

Website maintenance affects your search-engine rankings. A website that is static, that doesn't have frequent modifications, updates, new content or improvements, will rank lower in search engine listings. Keep your website dynamic and your business will thrive. Let it sit there with no activity and you will not be noticed by search engines or consumers.

You may not be aware of many of these issues if you don't do regular maintenance. Don't think that just because your site looks OK, there are no problems. The deeper you look into a website; the more problems can be found.

We first conduct a system health check and then proceed with addressing the most critical issues. Then we can provide an ongoing WordPress maintenance plan that keeps your site operating at peak performance.

## WEBSITE HOSTING

PrimeView offers a competitive package for independent businesses that need to put up their website and reach out to potential clients online. Our Arizona hosting and maintenance services are robust and stable, ensuring a smooth, positive user experience through and through. Each hosting is dedicated to one client, unlike the conventional shared hosting that other companies offer and which affect the speed and the overall performance of the website.

## SECURITY MAINTENANCE

### CMS PLUG-IN UPDATE & SECURITY PATCHES

Keep your website secure from hackers and malware.

The increasing sophistication and complexity of cyber threats require security measures to protect your website. Keeping your CMS plugins updated and applying security patches is the first step in protecting your site against online threats as well as reducing the risk of website failure and data corruption. We make sure your website is current with the latest security updates.



## CONFIGSERVER SECURITY & FIREWALL

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## CPHULK BRUTE FORCE PROTECTION

We provide protection for your server against brute force attacks, a hacking method that uses an automated system to guess the password to your web server or services.

## HOST ACCESS CONTROL

We use the Host Access Control interface to allow or deny clients' access to certain services based on their IP addresses.



## WHM/CPANEL - WEB HOST MANAGEMENT

Our maintenance team performs basic system and Control Panel maintenance.

## USER EXPERIENCE MAINTENANCE

A website that has navigation that is not working right, broken images and links or forms that are not working properly, can drive visitors to your site AWAY. A good user experience is vital for keeping visitors on your site to convert. Our website maintenance service can boost your conversion rates by fixing:

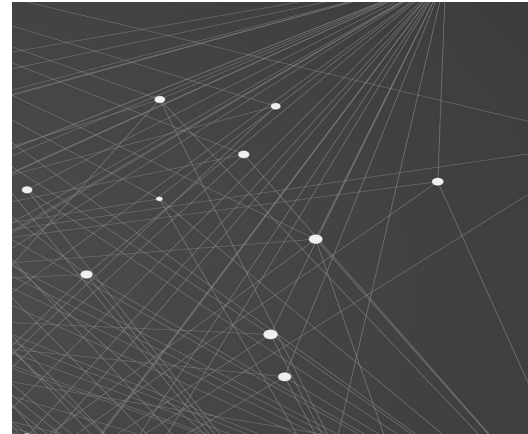
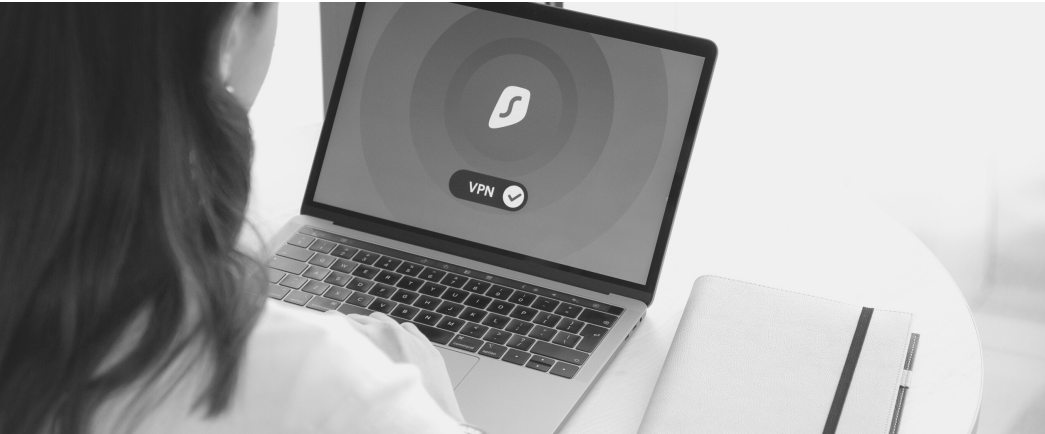
- Broken links
- Broken images
- Broken navigation
- Broken Forms

## RECURRING BACK- UPS

We will make sure your website is backed up regularly and properly preventing disastrous consequences of loss of data.

## INSTALLATION

Our website maintenance service includes adding new web applications you would like on your website to improve customer retention, attract new customers and increase revenue.



## MAGENTO MAINTENANCE

Our maintenance services for Magento® include installation, configuration, updates and more.

## PERFORMANCE MAINTENANCE

A slow website will drive potential customers away in a flash. We can improve your sites speed with these advanced applications:

- Litespeed– WordPress Optimization + Acceleration
- Intelligent caching maximizes site performance to achieve a high score in site speed tests.
- Memcache– Speeds up dynamic database-driven websites such as eCommerce sites.

## E-COMMERCE SUPPORT

Need a specialist to help you implement a new feature or customizing a theme or solutions for other issues? Maybe you need answers to technical questions about an item's features. Our support team is ready to help improve your online store and can quickly identify and fix any issue.

- Our support for your eCommerce site covers a range of tasks including:
- Content Changes
- Design Changes
- Image Edits
- Custom Functionality Requests
- Technical Troubleshooting/Bug Fixes
- General E-Commerce Website Consultation

## WHM/CPANEL – WEB HOST MANAGEMENT

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## LET'S TALK ABOUT YOUR BUSINESS

At PrimeView, our team of Arizona web design and development professionals really love what we do. It gives us a great sense of pride to see our client's businesses reap the rewards of our efforts. An exquisite, stunning website combined with our digital marketing services can take your company to the top. Why not contact us today and talk to us about your business!

