

WHO WE ARE

PrimeView is a ten year old, full service digital marketing and web development agency based in Scottsdale, Arizona. **PrimeView** has won Phoenix Business Journals top 25 design firms, listing for 4 years running for small and medium-size businesses. **PrimeView** recognizes the contributions our employees make to our success as a company. As a result, we have built a different work experience for our employees, one which recognizes individual performance and rewards those who are successful at **PrimeView**.

GENERAL DESCRIPTION

The **Search Engine Optimization Specialist** will work with the SEO team on Search Campaigns for medium to large clients. Must have demonstrated interest or experience with Search Engine Optimization and/or Internet Marketing services. Must have demonstrated experience with code optimization and tracking analytics. Must be able to strategize, plan, create, and execute a proper Natural Search Optimization Solution. Must have HTML knowledge with CSS. ASP Knowledge is a plus! Candidate will have at least 1 year experience with Search Optimization and understanding of necessary tools. Salary DOE.

MINIMUM QUALIFICATIONS

- Expertise in Search Engine Marketing Solutions and development of SEO Strategy Campaigns.
- Knowledge of one or more current web markup or scripting languages: HTML, CSS, JavaScript, XHTML.
- Working knowledge of Search Engines and Optimization Strategies.
 - Code Optimization, Title Tags and Meta Descriptions, Content Revisions etc.
 - Analyze, summarize and present analytical reports.
 - Conversion Design Analysis.
 - Advanced Understanding of Google, Yahoo, and MSN.
 - Demonstrate strong writing skills.
 - Technical Support and client interaction for implementation.
- Strong problem solving and innovation skills and the ability to adapt to new technologies.
- Ability to learn new internet and Search technologies relevant to Optimization.
- Ability to clearly document all projects.
- Effective verbal and written communication skills and the ability to interact professionally with users and support staff.
- Attention to detail is required.
- Understanding of dynamic Optimization and XML Feeds.
- Working knowledge of Search Engines and understanding of “SEO Correct Solutions”.

TO APPLY: Send Resume

hiring@primeview.com – WWW.PRIMEVIEW.COM